THINK. LINK. CHANGE

CSO forum on partnership, networking and communication

September 28-30, 2016

The aim of the forum
The LINK CSO forum invites CSO participants from 9 LINK municipalities to **discuss and build partnerships and networks** which could support in achieving their goals and contribute to their success in everyday activities. It also focuses on **communication and outreach** as strategic tools for building successful partnerships as well as an instrument of communicating messages and of contributing to societal dialogues and community changes.

The forum is open to CSOs from LINK municipalities, for those who are already involved to the previous CSO capacity building activities as well as for those who want to join and cooperate with us now.

Venue
Hotel “Koruna” [http://koruna.ua/](http://koruna.ua/) Tatariv

Programme

**Day 1, September 28**

7:00  Arrival of participants, check-in, breakfast

11:00  Opening. Introduction to the topics and programme. Getting to know each other - REC team

*Facilitator of the day: Tamara Malkova, Green Dossier*

12:00  Designing behavioural changes for energy efficiency – Roman Zincheko, Chairman of GreenCubator [http://greencubator.info/](http://greencubator.info/)

  **Discussion and reflections**

13:00  Lunch

14:00  Different forms for cooperation. Building successful partnerships/networks/platforms and linking local activities with global environmental issues. Influencing global policies – Jan-Gustav Strandenes, Senior advisor on governance for Stakeholder Forum, Norway
15:00  Ukraine experience of building successful platform and finding common interests: New Country http://novakraina.org – Anna Valensa, Facilitator of New Country

15:30  Coffee break

16:00  Group work on finding common grounds and interests to work with partners and stakeholders – lead by Anna Valensa

18:00  Evaluation of the day

19:00  Dinner and networking event

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Day 2, September 29

6:00  Sunrise hike (optional) – lead by Carpathian Trails

9:30  Intro to the day

10:00  Panel discussion on Ukrainian experiences of networking: set up, management, achievement of goals -

- Working group of CSOs on climate change issues http://climategroup.org.ua – Illia Yeremenko, EcoClub Rivne
- Belarus Green Network - Irina Sukhy
- Environmental lawyers networks: Olena Kravchenko, Deputy head of Environment, People, Law http://epl.org.ua
- Network of Teachers for Democracy and Partnership http://esd.org.ua, Olena Kharchenko
- Taste of Carpathian mountains www.tuca.com.ua Roman Tur, The head of the Board

11:30  Coffee break

12:00  Discussion – lead by Anna Valensa and Natalie Klymova

13:30  Lunch

14:30  How to communicate to build strong and sustainable partnership. Communication objectives: the essence or form? - Natalie Klymova, Communication officer of ISAR-Ednannia

15:30  Coffee break

16:00  Strategy, direct actions and long term activities to build and run good campaigns - Natalie Klymova

18:00  Evaluation of the day

19:00  Dinner and evening programme (music and dance)

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Day 3, September 30
9:00     Intro to the day

9:30     Why social campaigns often fail? Piece of advice to promote your social network profiles and campaigns – Natalie Klymova

10:30    Coffee break

11:00    Examples of campaigns
  ▪ Campaigning against small hydro power stations in Carpathians – Olena Kravchenko
  ▪ Belarus campaign: (1) against the building of new nuclear station, (2) saving wetlands – Irina Sukhy, Green Network, Belarus
  ▪ Campaigning against the hydropower plant accumulator on river Dnipr, Dmytro Ivanov, “Buchak Initiative”, Kaniv
  ▪ Campaigning for waste sorting and battery collection “ЧистоТак”, Julia Melnik, Ecoltava

12:30    Effective communication with partners. Etiquette for social networks: how to prevent “shame on you”-situations – Natalie Klymova

13:30    Lunch

14:30    Group work on creating successful campaigns through successful partnerships.

16:00    Coffee break

16:30    Reporting back

17:00    Evaluation, closure. Next steps and activities.

18:00    Dinner

19:00    Departure to Ivano-Frankivsk and Kiev