

THINK. LINK. CHANGE

CSO forum on partnership, networking and communication

September 28-30, 2016

The aim of the forum

The LINK CSO forum invites CSO participants from 9 LINK <http://link-ukraine.rec.org> municipalities to *discuss and build partnerships and networks* which could support in achieving their goals and contribute to their success in everyday activities. It also focuses on *communication and outreach* as strategic tools for building successful partnerships as well as an instrument of communicating messages and of contributing to societal dialogues and community changes.

The forum is open to CSOs from LINK municipalities, for those who are already involved to the previous CSO capacity building activities as well as for those who want to join and cooperate with us now.

Venue

Hotel “Koruna” <http://koruna.ua/> Tatariv

Programme

Day 1, September 28

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| 7:00 | Arrival of participants, check-in, breakfast |
| 11:00 | Opening. Introduction to the topics and programme. Getting to know each other -REC team
<i>Facilitator of the day: Tamara Malkova, Green Dossier</i> |
| 12:00 | Designing behavioural changes for energy efficiency – Roman Zincheko, Chairman of GreenCubator http://greencubator.info/
Discussion and reflections |
| 13:00 | Lunch |
| 14:00 | Different forms for cooperation. Building successful partnerships/networks/platforms and linking local activities with global environmental issues. Influencing global policies – Jan-Gustav Strandenæs, Senior advisor on governance for Stakeholder Forum, Norway |

- 15:00** **Ukraine experience of building successful platform and finding common interests:** New Country <http://novakraina.org> – Anna Valensa, Facilitator of New Country
- 15:30** Coffee break
- 16:00** **Group work on finding common grounds and interests to work with partners and stakeholders** – lead by Anna Valensa
- 18:00** **Evaluation of the day**
- 19:00** **Dinner and networking event**

Day 2, September 29

- 6:00** **Sunrise hike (optional)** – lead by Carpathian Trails
- 9:30** **Intro to the day**
- 10:00** **Panel discussion on Ukrainian experiences of networking: set up, management, achievement of goals -**
- Working group of CSOs on climate change issues <http://climategroup.org.ua> – Illia Yeremenko, EcoClub Rivne
 - Belarus Green Network - Irina Sukhy
 - Environmental lawyers networks: Olena Kravchenko, Deputy head of Environment, People, Law <http://epl.org.ua>
 - Network of Teachers for Democracy and Partnership <http://esd.org.ua>, Olena Kharchenko
 - Taste of Carpathian mountains www.tuca.com.ua Roman Tur, The head of the Board
- 11:30** Coffee break
- 12:00** **Discussion** – lead by Anna Valensa and Natalie Klymova
- 13:30** Lunch
- 14:30** **How to communicate to build strong and sustainable partnership. Communication objectives: the essence or form?** - Natalie Klymova, Communication officer of ISAR-Ednannia
- 15:30** **Coffee break**
- 16:00** *Strategy, direct actions and long term activities to build and run good campaigns* - Natalie Klymova
- 18:00** **Evaluation of the day**
- 19:00** Dinner and evening programme (music and dance)

Day 3, September 30

- 9:00** **Intro to the day**
- 9:30** **Why social campaigns often fail? Piece of advice to promote your social network profiles and campaigns – *Natalie Klymova***
- 10:30** Coffee break
- 11:00** **Examples of campaigns**
- Campaigning against small hydro power stations in Carpathians – *Olena Kravchenko*
 - Belarus campaign: (1) against the building of new nuclear station, (2) saving wetlands – *Irina Sukhy, Green Network, Belarus*
 - Campaigning against the hydropower plant accumulator on river Dnibr, *Dmytro Ivanov, “Buchak Initiative”, Kaniv*
 - Campaigning for waste sorting and battery collection “ЧистоТак”, *Julia Melnik, Ecoltava*
- 12:30** **Effective communication with partners. Etiquette for social networks: how to prevent “shame on you”-situations – *Natalie Klymova***
- 13:30** **Lunch**
- 14:30** **Group work on creating successful campaigns through successful partnerships.**
- 16:00** Coffee break
- 16:30** **Reporting back**
- 17:00** **Evaluation, closure. Next steps and activities.**
- 18:00** Dinner
- 19:00** **Departure to Ivano-Frankivsk and Kiev**